



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Strategic Media Services
3299 K Street NW
Ste 200
Washington, DC 20007

Contract # 1372197

Schedule Dates 10/24/12-10/30/12
Advertiser Mark Meadows for Congress-R (71461)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MARK MEADOWS/CONGRESS (443740)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name WILLIAMS,NEIL
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments MARK MEADOWS/CONGRES
MARK MEADOWS FOR CONGRESS

Date Entered 09/13/12
Last Modified 10/25/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09817573
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,475.00
Net Total \$31,025.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	26	\$24,950.00
Nov. 2012	8	\$11,550.00
Grand Total:	34	\$36,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	10/24/12-10/26/12	2	:30	6A- 6:30A (EST)				1	1	1						Asheville (WLOS)	NEWS LEVEL 2	9/13/12
1.1	Normal Line / News	10/24/12-10/26/12	2	:30	6A- 6:30A (EST)	1			X	X	X			1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 2	10/22/12
2.0	Revised Line / News	10/29/12-10/30/12	2	:30	6A- 6:30A (EST)		1	1									Asheville (WLOS)	NEWS LEVEL 2	9/13/12
2.1	Normal Line / News	10/29/12-10/30/12	2	:30	6A- 6:30A (EST)		1	1						1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 2	10/22/12
2.1.1	Closed Preempt	10/30/12															Asheville (WLOS)	Client Request/Exception -	
3.0	Normal Line / News	10/26/12-10/26/12	3	:30	7A- 8A (EST)	1					X			1	\$700.00	\$700.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
4.0	Normal Line / News	10/30/12-10/30/12	3	:30	7A- 8A (EST)	1		X							\$700.00		Asheville (WLOS)	NEWS LEVEL 3	9/13/12
4.0.1	Closed Preempt	10/30/12															Asheville (WLOS)	Client Request/Exception -	
5.0	Revised Line / News	10/24/12-10/25/12	3	:30	8A- 9A (EST)				1	1							Asheville (WLOS)	NEWS LEVEL 3	9/13/12
5.1	Normal Line / News	10/24/12-10/25/12	3	:30	8A- 9A (EST)	1			X	X				1	\$600.00	\$600.00	Asheville (WLOS)	NEWS LEVEL 3	10/22/12
6.0	Normal Line / News	10/29/12-10/29/12	3	:30	8A- 9A (EST)	1	X							1	\$600.00	\$600.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
7.0	Revised Line / SPOT	10/24/12-10/26/12	3	:30	10:58:30A- ABC-The View				1	1	1						Asheville (WLOS)	VIEW LEVEL 3	9/13/12
7.1	Normal Line / SPOT	10/24/12-10/26/12	3	:30	10:58:30A- ABC-The View	2			X	X	X			2	\$400.00	\$800.00	Asheville (WLOS)	VIEW LEVEL 3	10/22/12
8.0	Revised Line / SPOT	10/29/12-10/30/12	3	:30	10:58:30A- ABC-The View		1	1									Asheville (WLOS)	VIEW LEVEL 3	9/13/12

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8.1	Normal Line / SPOT	10/30/12-10/30/12	3	:30	10:58:30A- ABC-The View	1		X							\$400.00		Asheville (WLOS)	VIEW LEVEL 3	10/22/12
8.1.1	Closed Preempt	10/30/12															Asheville (WLOS)	Client Request/Exception -	
9.0	Normal Line / News	10/24/12-10/26/12	3	:30	11:58:41A- News-News 13 at Noon				1	1	1			3	\$400.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
10.0	Normal Line / News	10/25/12-10/25/12	3	:30	12:30P- News-News 13 at 1230p	1				X				1	\$350.00	\$350.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
11.0	Normal Line / News	10/29/12-10/29/12	3	:30	12:30P- News-News 13 at 1230p	1	X							1	\$350.00	\$350.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
12.0	Revised Line / News	10/24/12-10/26/12	2	:30	4:59P- News-News 13 First News At 5p				1	1	1						Asheville (WLOS)	NEWS LEVEL 2	9/13/12
12.1	Normal Line / News	10/24/12-10/26/12	2	:30	4:59P- News-News 13 First News At 5p	1			X	X	X			1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 2	10/22/12
13.0	Normal Line / News	10/29/12-10/30/12	2	:30	4:59P- News-News 13 First News At 5p		1	1						1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 2	9/13/12
13.0.1	Closed Preempt	10/30/12															Asheville (WLOS)	Client Request/Exception -	
14.0	Revised Line / News	10/24/12-10/26/12	3	:30	5:28P- News-News 13 at 5:30p				1	1	1						Asheville (WLOS)	NEWS LEVEL 3	9/13/12

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14.1	Normal Line / News	10/24/12-10/26/12	3	:30	5:28P- News-News 13 at 5:30p	2			X	X	X			2	\$1,400.00	\$2,800.00	Asheville (WLOS)	NEWS LEVEL 3	10/22/12
15.0	Normal Line / News	10/29/12-10/30/12	3	:30	5:28P- News-News 13 at 5:30p		1	1						1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
15.0.1	Closed Preempt	10/30/12															Asheville (WLOS)	Client Request/Exception -	
16.0	Revised Line / News	10/24/12-10/26/12	2	:30	6P- 7P (EST)				1	1	1						Asheville (WLOS)	NEWS LEVEL 2	9/13/12
16.1	Normal Line / News	10/24/12-10/26/12	2	:30	6P- 7P (EST)	2			X	X	X			2	\$2,000.00	\$4,000.00	Asheville (WLOS)	NEWS LEVEL 2	10/22/12
17.0	Revised Line / News	10/29/12-10/30/12	2	:30	6P- 7P (EST)		1	1									Asheville (WLOS)	NEWS LEVEL 2	9/13/12
17.1	Normal Line / News	10/30/12-10/30/12	2	:30	6P- 7P (EST)	1		X							\$2,000.00		Asheville (WLOS)	NEWS LEVEL 2	10/22/12
17.1.1	Closed Preempt	10/30/12															Asheville (WLOS)	Client Request/Exception -	
18.0	Revised Line / SPOT	10/24/12-10/26/12	2	:30	6:58:50P- Wheel of Fortune				1	1	1						Asheville (WLOS)	WHEEL LEVEL 2	9/13/12
18.1	Normal Line / SPOT	10/24/12-10/26/12	2	:30	6:58:50P- Wheel of Fortune	2			X	X	X			2	\$1,800.00	\$3,600.00	Asheville (WLOS)	WHEEL LEVEL 2	10/22/12
19.0	Revised Line / SPOT	10/29/12-10/30/12	2	:30	6:58:50P- Wheel of Fortune		1	1									Asheville (WLOS)	WHEEL LEVEL 2	9/13/12
19.1	Normal Line / SPOT	10/30/12-10/30/12	2	:30	6:58:50P- Wheel of Fortune	1		X							\$1,800.00		Asheville (WLOS)	WHEEL LEVEL 2	10/22/12
19.1.1	Closed Preempt	10/30/12															Asheville (WLOS)	Client Request/Exception -	

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20.0	Revised Line / SPOT	10/24/12-10/25/12	2	:30	7:28:30P- Jeopardy				1	1							Asheville (WLOS)	JEOPARDY LEVEL 2	9/13/12
20.1	Normal Line / SPOT	10/24/12-10/25/12	2	:30	7:30P- 8P (EST)				1	1				2	\$2,000.00	\$4,000.00	Asheville (WLOS)	JEOPARDY LEVEL 2	10/3/12
21.0	Revised Line / SPOT	10/29/12-10/30/12	2	:30	7:28:30P- Jeopardy		1	1									Asheville (WLOS)	JEOPARDY LEVEL 2	9/13/12
21.1	Revised Line / SPOT	10/29/12-10/30/12	2	:30	7:30P- 8P (EST)		1	1									Asheville (WLOS)	JEOPARDY LEVEL 2	10/3/12
21.2	Revised Line / SPOT	10/29/12-10/29/12	2	:30	7:28:30P- Jeopardy	1	X										Asheville (WLOS)	JEOPARDY LEVEL 2	10/22/12
21.3	Normal Line / SPOT	10/29/12-10/29/12	2	:30	7:30P- 8P (EST)	1	X							1	\$2,000.00	\$2,000.00	Asheville (WLOS)	JEOPARDY LEVEL 2	10/25/12
22.0	Normal Line / News	10/24/12-10/24/12	3	:30	10:59:56P- News-News 13 11p Late News	1			X					1	\$800.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
23.0	Normal Line / News	10/29/12-10/30/12	3	:30	10:59:56P- News-News 13 11p Late News		1	1						1	\$800.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
23.0.1	Closed Preempt	10/30/12															Asheville (WLOS)	Client Request/Exception -	
24.0	Normal Line / Prime Premium	10/29/12-10/29/12	3	:30	7:58P- ABC-Dancing With The Stars (Monday)	1	X							1	\$4,000.00	\$4,000.00	Asheville (WLOS)	DWTS LEVEL 3	9/13/12
25.0	Normal Line / Prime	10/29/12-10/29/12	3	:30	10:01P- ABC-Castle (Monday)	1	X								\$2,800.00		Asheville (WLOS)	CASTLE LEVEL 3	9/13/12
25.0.1	Closed Preempt	10/29/12															Asheville (WLOS)	Client Request/Spot -	

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26.0	Normal Line / Prime Premium	10/30/12-10/30/12	3	:30	7:58P- ABC-Dancing With The Stars (Tuesday)	1		X							\$4,000.00		Asheville (WLOS)	DWTS RESULTS LEVEL 3	9/13/12
26.0.1	Closed Preempt	10/30/12															Asheville (WLOS)	Client Request/Exception -	
27.0	Normal Line / Prime	10/30/12-10/30/12	3	:30	10P- ABC-Private Practice (Tuesday)	1		X							\$2,000.00		Asheville (WLOS)	PRVT PRACTICE LEVEL 3	9/13/12
27.0.1	Closed Preempt	10/30/12															Asheville (WLOS)	Client Request/Spot -	
28.0	Normal Line / Prime Premium	10/25/12-10/25/12	3	:30	9P- ABC-Greys Anatomy (Thursday)	1				X					\$3,000.00		Asheville (WLOS)	GREYS LEVEL 3	9/13/12
28.0.1	Closed Preempt	10/25/12															Asheville (WLOS)	Client Request/Spot -	
29.0	Normal Line / News	10/26/12-10/26/12	3	:30	10:59:56P- News-News 13 11p Late News	1					X			1	\$700.00	\$700.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
30.0	Normal Line / Prime	10/26/12-10/26/12	3	:30	10P- ABC-20/20 (Friday)	1					X			1	\$1,200.00	\$1,200.00	Asheville (WLOS)	20/20 LEVEL 3	9/13/12
31.0	Normal Line / News	10/27/12-10/27/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
32.0	Normal Line / News	10/27/12-10/27/12	3	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$350.00	\$350.00	Asheville (WLOS)	GD MORN SAT LEVEL 3	9/13/12
33.0	Normal Line / News	10/28/12-10/28/12	3	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12

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